# **Brandon Herford**

(585) 469-2387 | brandonherford@gmail.com | github.com/BrandonDH | www.brandonherford.com

# **SKILLS**

HTML, CSS, Sass, JavaScript, Angular, Python, Git, PHP, MySQL, Flask, MVC, OOP, Docker, Virtual Box, Drupal, WordPress

#### **EXPERIENCE**

# **Geo-Instruments | Keller North America**

Software Developer (January 2019 - Present)

- Designing the frontend architecture and strategy for a new ASP.NET Core MVC data visualization platform that will manage more than 120 active monitoring projects..
- Managing and leading the Agile development process, including running standup meetings, designing a Git workflow for a team of 3 developers, organizing strategy meetings and tasks.
- Enhanced the process of creating and updating customer 'alarm email groups' by developing a clear and intuitive user interface, using Python 3, Flask and Jinja templates. The application is used to manage over 100 projects.
- Developed a PHP project management dashboard to view sensor alarm levels, and active project details.
- Created a Python program to process email addresses into a list to be ingested by an email alert system.

### Oomph, Inc

Front End Developer (July 2016 - September 2018)

- Developed and deployed web designs created by UI/UX Designers, using HTML, JavaScript, jQuery PHP, brunch, gulp, grunt and CSS preprocessors.
- Lead development for projects with Brown University Facilities Management, Events Office, and Real Estate Drupal 7 websites.
- Successfully developed, scheduled and distributed advertorial emails to over 900,000 monthly recipients for Blue Cross & Blue Shields "Healthy Tips" campaign using IBM Watson.
- Performed web accessibility development remediation work for Blue Cross Blue Shield's www.Blue365Deals.com website. Bringing the website up to AA compliance With WCAG 2.1.
- Selected clients and projects: Blue Cross Blue Shield, United Way, Brown University

## **Providence Public Library**

Web Developer (June 2016 - September 2016)

- Developed and maintained WordPress and Drupal websites for core library website, and events.
- Introduced Github to the library technology team and gave examples of forking interesting projects and version control
- Lead design discovery and digital strategy planning with the Rhode Island Workforce Education team to develop a new website.

## LinchPin Agency

User Experience Designer (May 2015 - August 2015)

- Created an onboarding user flow for a social networking platform for WordPress and Automattic, using Invision to mockup clickable wireframe prototypes.
- Designed and iterated high fidelity wireframes for client websites using Adobe Photoshop and Illustrator.
- Selected clients and projects: Automattic, ColdEeze, Call2Test

### **Figmints Creative Marketing**

Visual Designer (October 2014 - January 2015)

- Created design assets and collateral for client websites and print media using Photoshop and Illustrator.
- Provided design and concept development assistance for PickEase Holiday marketing campaign.

### **EDUCATION**

# The School Of The Art Institute Of Chicago

B.F.A in Art and Technology, 2013

### The Community College of Rhode Island

Courses in Computer Science: HTML, CSS, MySQL, Python 3, 2016

#### The Rhode Island School of Design

Continuing Education: JavaScript Course, 2018